



March 20, 2009
Ann Arbor, Michigan, USA

Polytorx partners in Australia, forms Helix Fiber Australasia PTY, LTD

Polytorx, LLC, formalized an agreement to distribute its rapidly growing product, Helix, in Australia and New Zealand.

“Helix is the most exciting product we’ve ever seen” says Kevin Fuller, Chief Executive of Helix Fiber Australasia, “and we are thrilled to be a part of it. There is enormous opportunity in Australia where large commercial projects are abundant.”

Originally developed because of its strength and crack resistant properties for earthquakes, Helix are toothpick-sized, pieces of twisted wire used to replace rebar in the reinforcement of concrete. Helix is now sold in more than twenty countries and in a wide variety of applications, such as commercial slabs, structural foundations, composite decks in multi-story buildings and a number of precast products including structural panels, pipes, and underground vessels, as well as for blast resistance in bank vaults.

Polytorx is located in Ann Arbor, Michigan and manufactures Helix in the USA with its own proprietary, high speed machines. More information can be found at www.helixfiber.com.

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